

FOR IMMEDIATE RELEASE

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**BULGARIAN STUDY EXCHANGE GROUP COMES TO THE
NIAGARA WINE TRAIL USA**

Lockport, NY – Spring Lake Winery is proud to introduce the arrival of Katya Kovacheva, a Bulgarian winemaker part of the Rotary Foundation's Group Study Exchange (GSE) program visiting the Niagara Wine Trail & local region.

The GSE program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas. Three men and three women from Bulgaria are coming to our

area to learn about their field: Tourism. While right now, five people from our area are in Bulgaria learning about their tourism industry. While these exchange study guests are here they will visit the Niagara Wine Trail, the Culinary Arts program at NCCC and the Tourism and Hospitality School at Niagara University. They'll also be going to the Finger Lakes, checking out the skiing industry in the Southern Tier and other tourism related things. and will be bringing back what they learned to the people in Western New York and Ontario.

Join us for an informal reception Monday, May 12, 2008 at 5:30pm with dinner at 6pm at Spring Lake Winery, where we will have the opportunity to share dialogue regarding winemaking and tourism in Bulgaria. The group would also like to experience and learn from our tourist and winemaking industries. The potluck dinner will be sponsored by the Niagara Wine Trail with a carving station of roast beef and turkey. Spring Lake Winery will provide the wine.

Spring Lake Winery is a member of the Niagara Wine Trail. "Uncork a natural wonder" along the Niagara Wine Trail USA, nestled between the Niagara Escarpment and Lake Ontario in Niagara County, NY. The Trail features eleven other wineries as well including Chiappone Cellars, Eveningside Vineyards, Freedom Run Winery, Honeymoon Trail Winery, Schulze Vineyards & Winery, Arrowhead Spring Vineyards, Leonard Oakes Estate Winery, Niagara Landing Wine Cellars, Vizcarra Vineyards, Warm Lake Estate and The Winery at Marjim Manor. For more information on the Niagara Wine Trail USA or a complete events listing, visit www.niagarawinetrail.org.

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