



## **Niagara Wine Trail Names New Executive Director, New Officers for 2022**

**Feb. 15, 2022 (Lockport, NY)** – The Niagara Wine Trail has named Susan Swiatkowski as its new executive director. In addition, new officers have been chosen to lead the organization for 2022.

A Niagara Falls, NY, native, Swiatkowski comes to this position after various management roles with Destination Niagara USA, Old Falls Street USA, the Hard Rock Cafe and the Downtown Niagara Falls Business Association. As executive director, she provides leadership and support in planning and administration of the 14-member Niagara Wine Trail. She also helps organize wine trail experiences, fundraising and events, public relations and marketing efforts, and manages relationships with partner businesses.

Swiatkowski works closely with the newly re-elected Niagara Wine Trail officers, Shane Gustafson, chairperson and owner of A Gust of Sun Winery & Vineyard, in Ransomville; Bryan DeGraw, vice chair and owner of 810 Meadworks, in Medina; and Danielle Neglia, secretary and owner of Long Cliff Vineyard & Winery, in Sanborn.

The Niagara Wine Trail will celebrate its 20<sup>th</sup> Anniversary this May. The organization comprises 14 member wineries, situated between the Niagara Escarpment and Lake Ontario, stretching through Niagara, Orleans and Monroe Counties. Each winery on the trail offers a diverse selection of traditional vinifera style, native, late harvest and ice wines, as well as unique styles such as award-winning fruit wines, meads and ciders. Its mission is to “work cooperatively to enhance the wine industry in the region” through an array of intimately authentic and charming guest experiences.

For more information on the Niagara Wine Trail or its upcoming events, visit [www.NiagaraWineTrail.org](http://www.NiagaraWineTrail.org) or follow the Niagara Wine Trail on Facebook and Instagram.