



## The Niagara Wine Trail Offers Unique “Taste & Treat” Pairing Pass Throughout the Month of October 2022

**Sept. 28, 2022 (Lockport, NY)** – Treat yourself throughout the month of October along the Niagara Wine Trail. Participating wineries are celebrating Halloween by offering guests a “Taste & Treat” wine and candy pairing pass, which is valid to use once at each location, from Oct. 1 through 31, 2022. Tickets are \$40 per person.

Guests will receive a trick-or-treat bag to collect their candy at the first winery they visit. Each winery will pair a Halloween treat with a curated tasting of three wines. Guests are encouraged to purchase their favorite bottles of wine and will also receive an additional treat to take with them so that they can recreate the Taste & Treat experience at home. *(Trick-or-treat bags are available while supplies last.)*

“Our Taste & Treat event allows guests to visit our participating wineries at their own pace,” said Shane Gustafson, president of the Niagara Wine Trail and owner of A Gust of Sun Winery. “This more intimate way of celebrating Halloween encourages return visits to our trail, while familiarizing guests with the different areas of the trail they may not have had time to visit during our traditional weekend events. It also allows guests to stock up on their favorite wines just before the holidays.”

Participating Wineries & Featured Pairings:

- [A Gust of Sun Winery](#) (Ransomville, NY) - Wine paired with flavored NY State Honey – nature’s candy
- [Leonard Oakes Estate Winery](#) (Medina, NY) - TBD
- [Long Cliff Vineyard & Winery](#) (Sanborn, NY) - Witch’s Brew Kit Kat with 2019 Blaufrankisch (*dry red*) -OR- Hennepin Cobalt (*sweet red*)
- [Mayer’s Lake Ontario Winery](#) (Hilton, NY) - Hershey Chocolate Almond Bar with Black Pearl wine (sweeter in the beginning and finishes tart with blackberry notes), then take home an apple cider fry cake
- [Schulze Vineyards & Winery](#) (Burt, NY) - Dark chocolate liqueur cup crafted from gourmet semi-sweet chocolate molded into a delicate cup shape, perfect to sample Old Barn Red (*dry*), Lakehouse Red (*semi-dry*), or Ruby or Mon Cheri (*sweet*)
- [Victorianbourg Wine Estate](#) (Wilson, NY) - TBD
- [Vizcarra Vineyards at Becker Farms](#) (Gasport, NY) - TBD
- [The Winery at Marjim Manor](#) (Appleton, NY) - Butterfingers with Heart of Gold wine

For more information or to purchase tickets, visit [www.NiagaraWineTrail.org](http://www.NiagaraWineTrail.org) or follow the Niagara Wine Trail’s Facebook and Instagram pages.

*The Niagara Wine Trail celebrates its 20<sup>th</sup> Anniversary in 2022. The organization comprises 13 member wineries, situated between the Niagara Escarpment and Lake Ontario, stretching through Niagara, Orleans and Monroe Counties. Each winery on the trail offers a diverse selection of traditional vinifera style, native, late harvest and ice wines, as well as unique styles such as award-winning fruit wines, meads and ciders. Its mission is to “work together to enhance the wine industry in the region through an array of intimate, authentic and charming guest experiences.”*